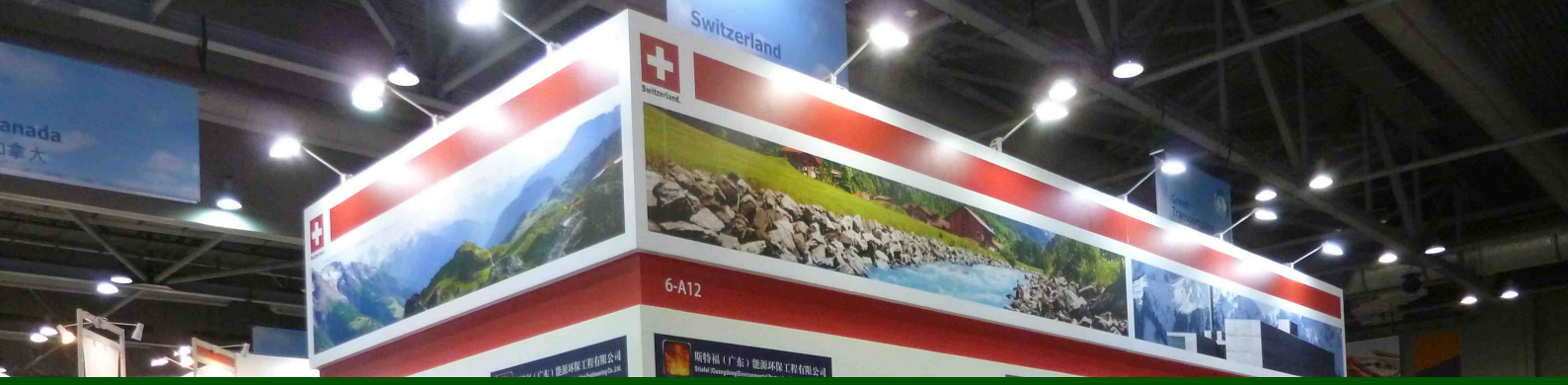

Swissenviro.ch

Environmental Technology from Switzerland

Invitation to participate in the „SWISS Pavilion“ at:

WETEX
The Region’s Largest Sustainability and Clean Energy Technology Exhibition

Tuesday – Thursday
October 20 – 22, 2026

Dubai World Trade Centre (DWTC)
Dubai, UAE

Supported by:

SWISSMEM Pumpentechnik Umwelttechnik

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation
Federal Office for the Environment FOEN

SWISS WATER PARTNERSHIP

energie-cluster.ch

SWITZERLAND GLOBAL ENTERPRISE
enabling new business

Cleantech Western Switzerland Sustainability Cluster Alps

VSA

WETEX

The Region's Largest Sustainability and Clean Energy Technology Exhibition

The Water, Energy, Technology and Environment Exhibition (WETEX) and the Dubai Solar Show, organised by the Dubai Electricity and Water Authority (DEWA), have become flagship events in the global sustainability calendar and one of the world's most influential exhibitions for water, energy, environment and green technologies. The exhibitions are held under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy.

WETEX stands out for its breadth and impact: the event regularly attracts over 50,000 visitors, features more than 3,100 exhibiting brands and sees participation from 18 country pavilions and around 65 countries across industries that span water, energy, environment, renewable energy, smart cities, digital transformation and green mobility. These figures reflect strong global engagement and underscore the exhibition's relevance to organisations seeking to understand market needs, invest in emerging technologies and contribute to sustainable development initiatives in the UAE, the Middle East and beyond.

In a market increasingly shaped by the urgency of climate action, decarbonisation, resource resilience and the transition to net-zero economies, WETEX offers a powerful platform to engage with the latest innovations in water management, energy systems, environmental protection, artificial intelligence applications and future-oriented infrastructure solutions. It supports strategic interaction between private and public sector stakeholders, fosters business-to-business and business-to-government collaboration and enhances connections with investors, policymakers and technology partners.

Alongside the exhibition, specialised sessions, seminars and panel discussions provide insights into pressing global challenges – from decarbonisation and circular economy strategies to sustainable water technologies, green energy transitions, digital transformation and smart city frameworks. These knowledge-sharing platforms enable participants to stay at the forefront of industry trends, strengthen their competitive edge and contribute to shaping a more sustainable and resilient future.

Figures 2025	Exhibitors	3'100
	Visitors	50'000+
Date	Tuesday 20 – Thursday 22, October 2026	
Opening Hours	Tuesday	10 am – 6 pm
	Wednesday	10 am – 6 pm
	Thursday	10 am – 6 pm
Fair Organizer	DEWA Dubai Electricity and Water Authority P.O. Box Dubai, UAE	
Venue	Dubai International Convention and Exhibition Centre Dubai, UAE	

Swiss stand

Approx. 100m²

Packages

The Swiss Pavilion offers convenient packages in various sizes,

the basic equipment for all packages includes:

- Space & stand building incl. separation walls, floor and lights
- Fascia board with company's logo
- 1 reception desk
- 1 table with chairs
- 1 brochure rack
- 1 electrical socket 220V, 500W (for laptop or similar)
- Use of general areas (storage room, bar/bistro)
- Stand service by hostess
- Non-alcoholic beverages

Sizes & Prices

Economy (6m²)	**CHF**	**7'250.00**
Business (9m²)	**CHF**	**9'250.00**
First (12m²)	**CHF**	**11'250.00**
First PLUS (15m²)	**CHF**	**13'250.00**
Position at Corner Booth (only >9m²)	**plus 15%**	
Start-Up Package (ca 2-3m²)	**CHF**	**2'950.00**

- Reception desk
- 1 bar stool

Other sizes or Individual Stand

Would you like to have any other size, individual layout or display? Or would you like to have your individual stand placed next to the Swiss Pavilion and profit from joint services or catering?

Just call us: +41 52 355 21 11 and we will be glad to work out a personalised offer for your needs.

Representation by Swissenviro GmbH
(no company personal on stand)

Display of brochure	**CHF**	**500.00**

Prices exclude

- Alcoholic beverages
- Communication package by fair
- Travel & accommodation
- Individual installations (electricity, water, air)
- Additional equipment (furniture, TV-screens, etc.)
- Graphic works, printing of posters, etc.

Inscription Fee

Inscription fee is CHF 850.00
(Not applicable for members of Swissmem UT/Pumps, VSA, SWP, CleantechAlps, and Energie-Cluster)

Organizer

Swissenviro GmbH
Kempttalstrasse 56
CH-8308 Illnau
Phone +41 (0)52 355 21 11
Fax +41 (0)52 355 21 10
Email info@swissenviro.ch

Contacts

Urs Heutschi
Direct phone +41 (0)52 355 21 12
Email urs.heutschi@swissenviro.ch

Joya Etterli
Direct phone +41 (0)52 355 21 14
Email joya.etterli@swissenviro.ch

Swiss Pavilion

The «SWISS Pavilion» is characterised by the following advantages:
The «SWISS Pavilion» will be clearly identifiable by its Swissness and offers you a strong presence. With its attractive design it will achieve a high degree of attention, which is the ideal requirement to showcase your products and novelties.

The «SWISS Pavilion» reduces your effort and assures a professional service. The *Swissenviro.ch* project team will take care of the organization and all administrative arrangements – before, during and after the exhibition.

The «SWISS Pavilion» provides an efficient infrastructure and professional services, facilitating your staff's job and the individual care of customers and prospective buyers.

Registration

Swissenviro GmbH

WETEX and Dubai Solar Show
The Region's Largest Sustainability & Clean Energy Technology Exhibition

October 20 – October 22, 2026 at the Dubai World Trade Centre (DWTC), Dubai, UAE

We hereby register our participation as part of the official «SWISS Pavilion» at **WETEX and Dubai Solar Show 2026,** with legally binding effect, and confirm that we have read and accepted the General Terms and Conditions shown on the reverse side. We are aware that the General Terms and conditions mentioned above form a permanent element of this contractual relationship.

Company: .....

Contact: ..... Title: .....

Adress: .....

ZIP, Town: .....

Phone: ..... eMail: .....

Homepage: .....

Membership: O Swissmem UT/Pumps O VSA O SWP O Cleantech Alps O Energie-Cluster

Registration fee: CHF 850.- (Members Swissmem UT & Pumps/VSA/SWP/CT-Alps/Energie-Cluster free)

Desired participation

O ECO: 6m^2 CHF 7'250.--
O BUSINESS: 9m^2 CHF 9'250.--
O FIRST: 12m^2 CHF 11'250.--
O FIRST Plus: 15m^2 CHF 13'250.--

O Start-up Package CHF 2'950.--
O Brochure display CHF 500.--

O Corner Booth (≥9m^2) plus 15%
(Subject to Availability)

O Please send us an individual offer for: m2

Exhibits/Products: .....

.....

Following receipt of the registration, 50% of the total price of the participation will be invoiced to each exhibitor. The first invoice will serve as confirmation of participation in the «SWISS Pavilion». The remaining 50% of the total price of participation will be invoiced approximately 3 months prior to the fair opening. Additional services offered to participants during the course of the fair will be billed within 30 days after participation. Furthermore, please read carefully the extract of General Terms and Conditions for Participation in Trade Fairs on the reverse side. By signing this registration, the signer acknowledges and agrees to be bound by the terms and conditions and to comply with the Swissness regulations.

Place, Date: ..... Stamp, Signature: .....

To be submitted to:

Swissenviro GmbH
Kempttalstrasse 56
CH-8308 Illnau - Switzerland

or by eMail to: info@swissenviro.ch
or fax to: 052 355 21 10

General Terms and Conditions for participation at Swiss Pavilions and other events abroad organised by *Swissenviro GmbH*

1. Field of application

1.1 These General Terms and Conditions (the "Terms") for Event and Exhibition Services apply to all services offered by Swissenviro GmbH itself ("we", "us", "our") as well as in cooperation with its contracting partners in Switzerland and abroad to clients (“Exhibitor”).

2. Formation and execution of contract

2.1 Registration for participation in an event/trade fair must be received in writing or electronically by Swissenviro within the time limit for registration specified in the participation documents. A registration received in good time does not establish any right to participation or to a particular size or location of an assigned booth. Late registrations may be considered only based on available space. The contract is deemed executed only upon written confirmation of registration by Swissenviro.
2.2 The Contract shall be formed when Swissenviro receives the Exhibitor's written confirmation of acceptance of the offer made within the acceptance period. Offers that do not include a deadline for acceptance are not binding.

3. Payment terms

3.1 The full participation fee must be paid in full up to four weeks before the start of the event/trade fair, otherwise the Exhibitor shall not be entitled to participate.
3.2 In the event that the Exhibitor becomes delinquent in a due payment and Swissenviro rescinds the contract effective immediately, the registration fees and agreed participation price shall be payable in penalty.
3.3 Swissenviro will invoice the costs of Special Services (section 5.2) after the close of the event; such charges shall likewise be payable within 10 days.

4. Delivery, changes, delinquency and cancellation

4.1 In the event that an Exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section 4.3, shall remain due along with compensation for expenses already incurred by Swissenviro for Special Services (section 5.2).
4.2 Cancellation of the contract by the Exhibitor is effective only if in written form (letter or fax). Cancellation by e-mail is not admissible. In the event of timely written withdrawal, the following reductions from the price of participation are granted:
– if received at least six months before the exhibition: 50% reduction;
– if received at least four months before the exhibition: 25% reduction.
If the Exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable.
If the Exhibitor arranges for a suitable replacement Exhibitor to assume the executed contract under the same terms, the original Exhibitors obligations shall be discharged up to the amount of the payment of the participation price by the replacement Exhibitor. The registration fee and additional expenses incurred by Swissenviro remain payable in any case. The registration fee will also be charged to the substitute Exhibitor.
4.3 Swissenviro may undertake a reduction in the registered booth space or a change of location at any time (section 5.1). In this event the Exhibitor is entitled to withdraw from the contractual relationship in writing within one week of receiving notification of such a change in the contractual terms if the Exhibitor’s interests are unreasonably adversely affected thereby. If the adverse effect is reasonable, the Exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 4.2.
4.4 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

5. Special terms for Swissenviro events/trade fair services

5.1 Basic Services: On assuming organizational responsibility, Swissenviro undertakes to provide the Exhibitor with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland‘s reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the participation documents. Swissenviro is the sole principal for the Basic Services vis-à-vis third parties. Swissenviro assigns locations and exhibition space in cooperation with the trade fair management. Swissenviro will make all reasonable efforts to meet Exhibitors’ wishes in respect of location. Any confirmation of location and size of the exhibition space does not establish a legal claim. Swissenviro reserves the right to assign the Exhibitor a booth at a location other than that confirmed, to change the size of the Exhibitors’ space (e.g., in the event of overbooking), to relocate or close entrances and exits to the exhibition grounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on Swissenviro‘s part in undertaking such measures.
5.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and telecommunications, water, compressed air, gas, etc. as well as services such as additional Exhibitor badges, parking permits, etc.

6. Obligations of the Exhibitor

6.1 The guidelines and rules established by the trade fair management are binding on all Exhibitors. The responsible project manager of Swissenviro or his or her deputy retains domiciliary rights. Swissenviro or third parties appointed by Swissenviro represent the interests of the Exhibitors vis-à-vis the trade fair management.
6.2 The design and operation of the rented space must be in harmony with the overall appearance of the fair. The Exhibitor shall comply with the instructions of Swissenviro or the trade fair management in this respect. Swissenviro‘s guidelines and instructions apply on a subsidiary basis for the design and operation of booths.
6.3 By participating in the event/fair trade, Exhibitor agrees to comply with the Swissness regulations as set forth in the Federal Act on The Protection of Trade Marks and Indications of Source, as well as any related implementing regulations. Exhibitor who fails to comply with these regulations will not be permitted to participate in the Swiss pavilion at any event/trade show.
6.4 The Exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The Exhibitor is obliged to staff and supply the booth with exhibition materials throughout the entire opening hours of the exhibition and to begin dismantling the booth only after the close of the exhibition.
6.5 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by Swissenviro. Visual or acoustic disturbance of neighboring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, Swissenviro reserves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.
6.6 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each Exhibitor, but may be arranged through Swissenviro at the Exhibitor’s request and expense. Each Exhibitor is responsible for ensuring that its event staff possess the required identification papers and permits.
6.7 Exhibitors acknowledge that photographs and films will be taken at the event for documentation and advertising purposes and accept that they may be recognizable in the photographs.

7. Transport, insurance and security measures

7.1. Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual Exhibitor unless otherwise agreed.
7.2 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each Exhibitor. Even if Swissenviro prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the Exhibitors and the contracting party. Swissenviro‘s role in such cases is solely that of an intermediary. If Swissenviro provides the authorities with guarantees for the temporary admission of goods on behalf of Exhibitors, the Exhibitor undertakes to comply with the associated obligations and hold Swissenviro harmless.

8. Assignment/involvement of third parties

8.1 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the Exhibitor only with the written consent of Swissenviro and an additional registration. Co-exhibitors are participants appearing in some form in an Exhibitor‘s booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the Exhibitor is liable to Swissenviro for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor. Presentation of foreign exhibits or licensees of Swiss companies is permitted only with the approval of Swissenviro.

9. Data protection

9.1 Swissenviro and its affiliated partners may store the client data necessary for providing the services both within Switzerland and abroad. This data will be processed solely for the purpose of fulfilling the contractual obligations and conducting internal market research. The Exhibitor acknowledges and agrees that client data may be disclosed to third parties. Swissenviro ensures that the third parties maintain data protection standards.
9.2 Any person about whom client data is collected has the right to request information about what data is processed about him. Any person may request that data be corrected or deleted from the data register. To do so, contact: info@swissenviro.ch. Exhibitor data includes information such as name, address, telephone number and e-mail. Both natural and legal persons are affected.
9.3 The Exhibitor agrees that Swissenviro and the contracting partners cooperating with Swissenviro in Switzerland and abroad may inform him or her about their own and general economic activities by letter, telephone or telecommunication during and after termination of the contractual relationship. In doing so, Swissenviro observes the legal regulations of the Data Protection Act (DSG) and those of the Federal Act against Unfair Competition (UWG), as well as the equivalent foreign laws.

10. Warranty and liability

10.1 Swissenviro is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.
10.2 Swissenviro refuses liability for adverse effects or damage occurring to the Exhibitor through its own conduct in contravention of the contract. Swissenviro is liable to the Exhibitor for damage demonstrably caused deliberately or through gross negligence by Swissenviro or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of Swissenviro is excluded.
10.3 Swissenviro bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered Exhibitors. Expenses for Special Services will be invoiced to the Exhibitors on an individual basis.
10.4 Swissenviro is not liable to the Exhibitor for any consequences arising from the location or surroundings of the booth.

11. Applicable law

11.1 Unless and except as these Terms contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

12. Jurisdiction

12.1 The exclusive place of jurisdiction for the legal relations existing between the parties is Pfäffikon ZH.

Illnau, June 2023